

NOTABLE

HISPANIC LEADERS

HISPANIC HERITAGE MONTH runs from Sept. 15 to Oct. 15 each year. It's a celebration of the art, history, dance, dress, theater, food and language that make up Hispanic culture. In few places across the nation are these festivities more apropos than in New York, which is home to nearly 2.5 million Hispanics. By some measures, that demographic is poised to become the single largest ethnic group in the city.

Hispanic New Yorkers, spread as they are across the city's five boroughs, have made countless contributions that are now embedded in the city's cultural landscape—from the elevation of Spanish to a lingua franca to the ubiquity of Latin cuisines to the popularity of musical genres such as salsa.

In the commercial realm, Hispanics are punching above their weight, with Latino entrepreneurs in the U.S. opening businesses at nearly twice the rate of the nationwide average.

In honor of these contributions, *Crain's* has chosen to honor 78 Hispanic leaders for their professional accomplishments and their records of powering change. They come from a range of industries—from medicine to law, from financial services to public relations—in a variety of leadership capacities. It is *Crain's* pleasure to present them to readers.

To make the grade, nominees were required to live in the city or the surrounding region, identify as ethnically Hispanic, have at least a decade of professional experience and hold a senior leadership role. Candidates were judged by their accomplishments in their fields, their ability to effect change, and their efforts to advance equality in the workplace and elsewhere.

Read on to learn how these impressive individuals drive a diverse city to new and exciting possibilities.

MURRAY ABELES

Chief of administration and finance | NYC Kids RISE



Murray Abeles oversees finances, operations, human resources and information technology systems at the nonprofit NYC Kids RISE, a scholarship and savings program. Abeles led negotiations with the Department of Education and the state comptroller's office to secure program and technology agreements, and funding contracts that helped to provide incoming kindergartners in the city public school system with college and career savings accounts. The chief of administration and finance successfully advocated for Spanish language-access in the New York 529 college savings program. He sits on the board of Because Baseball, which aims to build cultural understanding between the U.S. and the Middle East.

OLGA ABINADER

Director of environmental review, land use planning | Matrix New World Engineering



Olga Abinader ensures that Matrix New World Engineering offers services that are environmentally and socially conscious. The director of environmental review and land use planning leads an environmental, social and governance initiative and partners with a team of experts to expand the company's services in the city. Abinader is a former director of the environmental assessment and review division at the city Department of City Planning, where she led hundreds of City Environmental Quality Review applications to support housing production and affordability, economic development and sustainable communities. She regularly mentors Latinas looking to elevate their careers.

LYMARIS ALBORS

CEO | Acacia Network



Lymaris Albors leads a team of experts in the nonprofit housing, health and social services sectors at the social services organization Acacia Network. The CEO has restructured the organization, expanded the executive leadership team and hired consultants to assess risk. Under her leadership, Acacia Network opened the Santaella Gardens development in the Bronx, which serves low-income adults. In addition, the organization created a welcome center for homeless New Yorkers and secured a federal grant to support the mental health of front-line health care workers. This year Albors was named a Power Woman of the Bronx by Schneps. She is on the board of the nonprofit Legal Action Center and on the board of trustees for Blythedale Children's Hospital.

PRISCILLA ALMODOVAR

President, CEO | Enterprise Community Partners



With 30 years of experience in finance, real estate and government, Priscilla Almodovar leads Enterprise Community Partners, a nonprofit dedicated to increasing housing supply and cultivating community resilience and equity. The president and CEO oversees the organization's investment portfolio and policy advocacy. In a recent partnership with U.S. Bank, Almodovar helped direct \$30 million to projects supporting racial equity in underserved communities. She has been named one of *Fortune's* 50 Most Powerful Latinas and *Hispanic Business Magazine's* 100 Most Influential Hispanics. Almodovar was appointed to a panel convened by Mayor Eric Adams and Gov. Kathy Hochul to support the city's economic recovery.

ANDRES ANGELANI

CEO | Cognizant Softvision



At Cognizant Softvision, a creator of end-to-end digital products and solutions, Andres Angelani helps clients solve complex business challenges through team building, scaling efforts and the developing global talent communities. The CEO counsels clients on digital transformation initiatives and emphasizes the leveraging of technology, culture, recruiting and integrated partnerships in the pursuit of long-term, positive business outcomes. Angelani recently led the integration of six corporate acquisitions and the expansion of studios worldwide. He is a member of the Forbes Technology Council, and he is on the board of directors for Speedcast, a global communications and network service provider.

NOTABLE 2022 HISPANIC LEADERS

YAZMANY ARBOLEDA

“People’s artist,” New York City Civic Engagement Commission
New York City

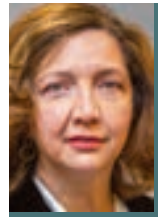
Yazmany Arboleda is dedicated to civic work and large-scale art projects that build connections across communities. As the “people’s artist” for the New York City Civic Engagement Commission, he leads the creation of products and services—such as branding, videos, graphics and workshop facilitation—that expand the commission’s storytelling tradition. Arboleda is involved with the People’s Bus, a mobile community center that brings education, art and resources to underserved areas and empowers communities through education around voting rights, language access, participatory budgeting and public funds access. Arboleda is co-founder of the Future Historical Society, Remember 2019, and the Artist As Citizen Conference, all of which aim to positively affect communities.



MARITERE ARCE

Chief external affairs officer
City Department of Social Services

At the city Department of Social Services, Maritere Arce leads a team that facilitates social services access for New Yorkers in need. The chief external affairs officer manages marketing and communications efforts, a call center, an ombudsman office for homeless clients and a health insurance outreach initiative. In response to the pandemic, Arce was involved in efforts to develop a digital service strategy for meeting diverse community needs. She previously was manager of the state Department of Labor and a senior adviser for external affairs at Empire State Development. Arce is on the boards of the Harlem Community Development Corp. and the West Harlem Development Corp.



JOHN ARENAS

Chairman, CEO
Serendipity Labs

John Arenas leads Serendipity Labs, an international network of outsourced workplaces. The chairman and CEO is responsible for the strategy and execution of the network’s mission and for delivering value to stakeholders, including investors, customers, vendors, employees and communities. Earlier in his career, Arenas founded Stratis Business Centers, a national shared executive suites company, and he was CEO of Worktopia, an on-demand booking system for workspaces and meeting rooms. He is on the boards of the Jay Heritage Center and the Rye Arts Center, which are committed to cultural, historical and early childhood arts enrichment, including programs for communities that are predominantly Hispanic.



STEPHANIE ARTETA-CORPRON

Interim vice president of operations, chief nursing officer
Optum (formerly Riverside Medical Group)

At Optum, the former Riverside Medical Group, Stephanie Arteta-Corpron oversees clinical operations and policies for the health-services company’s medical practices, including staffing, quality control and employee training. The interim vice president of operations and chief nursing officer leads the advanced practice clinician onboarding process, and she has helped enhance Optum’s employee orientation program. Arteta-Corpron, who specializes in family medicine, has been involved in efforts to improve operational procedures to ensure enforcement of state and federal standards. She is dedicated to supporting Hispanic populations, which she does primarily by planning and participating in community health and blood pressure fairs.



DAVID A. AVILES

Senior manager, head of career success
Knowledge House

David A. Aviles provides training and career support to tech professionals to close gaps in the education-to-employment pipeline in his work at the Knowledge House, a social-change agency. Before becoming senior manager and head of career success there, Aviles was executive leader with Equus Workforce Solutions, where he helped Hispanic community members access employment, housing and mental health services. Aviles has led a successful workforce development program operating within the city’s public school system with the city’s Department of Youth and Community Development. He has been recognized by the Assembly and the mayor’s office for his dedication to public service. Aviles is on the boards of the Northern Manhattan Improvement Corp. and Ithaca College’s CX Program.



IN THE U.S. SOME **62.1 MILLION PEOPLE** IDENTIFY AS HISPANIC OR LATINO, **UP 23% FROM 2010**, ACCORDING TO THE 2020 CENSUS

—U.S. CENSUS BUREAU

MARCELO BARTHOLO

U.S.-East region vice chair
EY

At EY, the multinational professional services giant, Marcelo Bartholo leads more than 14,000 professionals in helping organizations operate, innovate and transform. The vice chair of the U.S.-East region has successfully led client engagements in controls, risk transformation, initial public offering readiness, process improvement and information technology, among other areas. He works to drive business growth, cultivate a sense of belonging among team members, and accelerate the region’s economic output. Bartholo, who mentors fellow professionals from underrepresented groups, helps lead EY Unplugged, an onboarding and networking event for racially and ethnically diverse professionals. He is the Americas executive sponsor of EY’s Latinx Professional Network.



TANYA BEJA

General partner
AlleyCorp

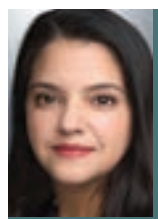
Tanya Beja launched and leads the social impact fund at the venture fund AlleyCorp, overseeing investments and incubations in that space. Working with companies focused on issues such as civic engagement, mental health and climate change, the general partner facilitates millions of dollars in philanthropic and venture capital that provide solutions for low-income and underserved families. Beja previously was head of Latin America Blue Marble Microinsurance, where she scaled commercially viable microinsurance ventures, and senior program officer at the Robin Hood Foundation. She supported, as a summer fellow, the Low Income Investment Fund, where she underwrote affordable housing loans and healthy food grants.



MARCELA BERMUDEZ

Partner
Greenspoon Marder

Marcela Bermudez is dedicated to representing and counseling multinational companies and individual clients navigating immigration rules and policies. The Greenspoon Marder partner focuses on global business immigration with a concentration in Latin America. Bermudez has been involved in high-profile immigration matters, including working with Major League Baseball players and Formula 1 drivers. Under her leadership, her law firm elevates Hispanic Americans through its diversity council, its regional ambassador program and its hiring initiative for diverse lawyers. Bermudez is involved with the American Immigration Lawyers Association, where she often speaks on immigration issues.



MAURICE BLANCO

Partner, capital markets co-head
David Polk & Wardwell

At the Davis Polk & Wardwell law firm, Maurice Blanco works on capital markets financings and debt restructurings by Latin American issuers in various industries. The co-head of the global capital markets practice advises Latin American corporate clients with respect to corporate governance and Securities and Exchange Commission matters. Internally at the firm, Blanco focuses on business development, associate retention, training and mentoring. He is a member of the diversity, equity and inclusion committee, and he heads the foreign temporary associate program. Blanco is on the New York City Bar Association’s Vance Center Committee, which focuses on global justice, legal ethics and pro bono work.



TAÍNA BORRERO

Senior vice president, strategy and business development
Hayes Initiative

The Hayes Initiative is an LGBTQ-owned and -operated public affairs firm where Taína Borrero provides public affairs guidance to a wide range of clients, including the 9/11 Memorial & Museum and state Department of Labor. The senior vice president of strategy and business development leads business development efforts for the firm as it seeks to expand its roster of diverse clients. Borrero aims to elevate underserved voices by supporting Latino candidates for elected office and regularly providing counsel on Latino issues. She previously was senior adviser on Latino strategy and outreach to the state Democratic Party. She is on Manhattan Community Board 8, where she co-chairs the youth, education and libraries committee and the rules and bylaws committee.





Mario J. Garcia, MD
*Chief, Division of Cardiology
Co-Director, Montefiore
Einstein Center for Heart
and Vascular Care
Professor, Departments of
Medicine and Radiology
Montefiore Einstein*

Montefiore Einstein Congratulates Mario J. Garcia, MD

For being honored in *Crain's New York Business* 2022 Notable Hispanic Leaders in recognition of his influence and tireless dedication to the Latino community. Throughout his career, Dr. Garcia has led the development and implementation of the most advanced, noninvasive cardiac diagnostic technology used in hospitals worldwide—making significant research and clinical advancements to improve the diagnosis and treatment of heart disease.

¡Felicidades!

Montefiore Einstein

BRUNO CASANOVA

Chair, women's health department
AdvantageCare Physicians

Bruno Casanova chairs the women's health department at AdvantageCare Physicians, a primary and specialty care



practice serving more than a half-million patients across the city and on Long Island. Casanova oversees nearly 100 health care

professionals who provide comprehensive, affordable and equitable OB/GYN care. He is part of a team responsible for addressing cultural competency issues in health care and developing educational content regarding diversity, equity and inclusion initiatives. Casanova mentors fellow professionals, and his medical and research expertise as a physician are featured in national and international medical journals. In addition, he regularly lends his medical expertise to local media outlets, among them News 12 Bronx and Westchester.

HECTOR JAVIER CASTRO

Consultant
HJCMD Health Consultants

Hector Javier Castro is a medical doctor with Hector Javier Castro MD Health Consultants.



Working with physician groups and community organizations, Castro creates protocols to ensure quality service and

oversees the creation, implementation and monitoring of projects that aim to improve access to care. In particular, he prepares the Latino community for interactions with health care providers through health education programs. (He helped create a hotline to disseminate important information about the pandemic.) Castro is a founding member of the International Society of Health Education, where he was involved in creating region-specific patient education materials. In addition, he helps guide various Latin American small-business chambers.

ANA CEPPI

Senior adviser, Hispanic
Edelman

At the public relations firm Edelman, Ana Ceppi focuses on communications strategies that help brands better engage



Latino consumers and leaders. The senior adviser has counseled C-suite executives in various sectors, notably

financial services, and recently helped create a value system for culture and marketing in media and data. Ceppi, who strives to amplify underrepresented voices, is a mentor to Latino high school students. She has received the Powerful Latinas in Entertainment Award from the Imagen Foundation and the Working Mother of the Year Award from Advertising Women of New York. Ceppi is on Syracuse University's Newhouse Advisory Board.

CARMEN BEAUCHAMP CIPARICK

Of-counsel, co-chair of the national
appeals and legal issues group
Greenberg Traurig

Carmen Beauchamp Ciparick counsels Greenberg Traurig's



clients on appellate matters and litigation strategy. The co-chair of the national appeals and legal issues

group at the law firm is a member of the firm's diversity, equity and inclusion initiative and part of Somos GT, the firm's Latino affinity group. Ciparick has written court decisions on school funding, the separation of church and state, and the death penalty. She mentors junior attorneys at Greenberg Traurig and chairs the state Board of Law Examiners, which administers the bar examination for New York. Ciparick is on the board of directors of the Fund for Modern Courts.

MELISSA COLÓN-BOSOLET

Partner
Sidley Austin

Melissa Colón-Bosolet represents clients in high-risk business disputes in federal and



state courts, arbitrations and internal investigations. The Sidley Austin partner coordinated and launched the law firm's

first internal networking event for diverse alumni, and she recently led a project to honor women lawyers and judges by commissioning and featuring their portraits in the New York City Bar Association's offices. Colón-Bosolet, who co-chairs Sidley Austin's New York City diversity and inclusion committee, has been recognized for her pro bono work to protect prisoners from violence and physical abuse. She is on the board of the New York City chapter of the youth mentoring organization Big Brothers Big Sisters.

HISPANIC OR LATINO POLITICIANS REPRESENT **SIX OF NEW YORK STATE'S** 27 CONGRESSIONAL DISTRICTS

—CONGRESSIONAL RESERVE SERVICE, NEW YORK STATE

MAGDA CRUZ

Partner
Belkin Burden Goldman

At the law firm Belkin Burden Goldman, Magda Cruz co-heads the appellate practice and handles complex litigation



matters in New York real estate disputes for residential and commercial property owners. The law firm partner has extensive

experience in rent-related regulation and real estate tax programs, and she has obtained successful outcomes in matters involving cooperatives and condominiums, tenant succession and tenant nuisance conduct. Cruz, who uses her legal skills to help businesses in underserved communities with their property affairs, is on the boards of the youth music organizations Brooklyn Youth Music Project and the Chamber Music Center of New York.

FRANCISCA CRUZ

Director, alliance development and
events
J Strategies

Francisca Cruz works on a health-related multilingual program at the state and



national level at the public relations and government affair firm J. Strategies. The firm's director of alliance development

and events tries to build and maintain cross-functional relationships involving clients, partners, government officials and other stakeholders in the U.S. and Puerto Rico. Cruz designed and now leads the JS Exceed fellowship program, which introduces minority students to a political and professional network. She mentors young Latino professionals, and she is a member of the New York City Hispanic Chamber of Commerce.

HEATHER CRUZ

Partner
Skadden, Arips, Slate, Meagher &
Flom

At the law firm Skadden, Arips, Slate, Meagher & Flom, partner Heather Cruz counsels and



represents national and international investment advisers regarding the structure and distribution of private

investment products, such as venture capital, real estate funds and infrastructure funds. Cruz is head of Skadden's New York office, a member of its policy committee and chair of its IL Scholar Program. She spoke at a New York State Bar Association webinar on the application of fair value concepts, regulatory developments and rules for investment companies. Cruz is on the board of advisers to the Viterbi School of Engineering at the University of Southern California.

NICOLE CUETO

Director
Bevel

Nicole Cueto leads strategic communications work for fintech and decentralized finance clients as head of the



blockchain and crypto division of the public relations firm Bevel. Cueto also leads the new business team, assists in recruiting and

sits on the events committee. The firm's director has secured coverage for clients in outlets such as *The Wall Street Journal*, CNBC and *Fortune*. She previously was Mayor Bill de Blasio's press secretary. At the financial technology company Revolut, Cueto was head of public relations and communications for its U.S. division. She is a former committee member for the Latino Commission on AIDS.

LILLIAN DIAZ

Deputy executive director, chief
nursing executive
NYC Health + Hospitals/Lincoln

Lillian Diaz is responsible for the overall administration and management of patient



services—including guest relations and transport services—and oversight of nursing personnel at NYC Health +

Hospitals/Lincoln. The deputy executive director and chief nursing executive has deployed a shared-governance nursing model, contributed to the pandemic-response plan, developed patient tools, and implemented nursing town halls and peer review processes. Diaz, who promotes community health education, has presented on cultural competency and patient-centered care. She mentors Hispanic colleagues seeking to provide opportunities for learning and leadership to diverse populations. Diaz is a member of the New York and American Organizations of Nurse Executives.

JOSEAN FERNANDEZ

Head of national accounts
Ariel Investments

Josean Fernandez is responsible for growing a multibillion-dollar book of business across some of the world's largest financial



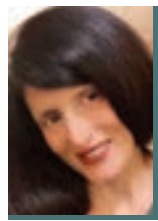
institutions. At Ariel Investments, one of the first minority-owned asset management firms focused on narrowing

the wealth gap among minorities, Fernandez partners with C-suite executives and research analysts to identify opportunities and drive successful outcomes. Ariel's head of national accounts was a fellow at the Economic Club of New York, a nonprofit dedicated to social, economic and political issues. Fernandez co-chairs the diversity, equity and inclusion committee for the Money Management Institute. He previously was on the board of trustees of Bloomfield College.

STEPHANIE FESSENDEN

Associate executive director
Choice of New York

At the social services organization Choice of New York, Stephanie Fessenden



oversees peer advocacy, self-help services, homeless outreach and community placement. Choice's

associate executive director implements new program initiatives and expands existing services while working to provide housing and other basic needs to the homeless. These days Fessenden oversees services that support formerly incarcerated individuals, offering job training and educational support, among other assistance. She is a psychotherapist in private practice, specializing in depression, bipolar disorder and post-traumatic stress disorder. In a previous role at Choice of New York, she served disenfranchised populations and worked with people recovering from substance use disorder.

LISA FLORES

Chief procurement officer, director
Mayor's Office of Contract Services

Lisa Flores is chief procurement officer and director of the mayor's Office of Contract Services. She is responsible for



managing the office's provision of policy and operations advice as well as technical assistance for vendors and

agencies as they navigate daily procurement activities. In addition, Flores works to develop and execute strategic initiatives and external communications. She participates in roundtable discussions, community events and one-on-one meetings, with the aim of improving communication channels with the Hispanic community in the city. Flores recently partnered with the city comptroller's office to plan and execute the "Clear the Backlog" initiative, which unlocked billions of contractual dollars for nonprofit provider partners.

IVETTE FUENTES

Senior benefits manager
OTG Management

The airport hospitality company OTG Management owns and operates airport restaurants, designs terminals and provides



information services. At the firm, Ivette Fuentes leads the strategic and operational processes related to its benefits

program. The senior benefits manager has provided guidance to human-resources partners and operational managers regarding 401(k) administration, the Family and Medical Leave Act, performance management and terminations. Fuentes has developed initiatives that promote holistic approaches to wellness by focusing on preventive screening, prioritizing mental health and leveraging population health analytics. In addition, she has created classes to help employees understand medical plans and investment vehicles.

MARILU GALVEZ

President, general manager
WABC-TV

Marilu Galvez is the first Latina to fill the role of president and general manager of WABC-TV, a network-owned television



station. Galvez manages the flagship business unit and oversees local partnerships to serve, inform and connect


with diverse communities. She has been a key partner in the expansion of the mentorship program for Disney, which owns ABC. Galvez has worked to increase the Hispanic American community's visibility by leading special broadcast productions of live events and ensuring representation in coverage and content creation. She is a corporate advisory council member for the Cuban American Alliance for Leadership and Education and a board member for the nonprofit Stomp Out Bullying.

Rethink what's next

As the world's trusted infrastructure firm, we value improving social outcomes and providing our clients with real, measurable social impact through strategies, services and solutions.

We call it delivering sustainable legacies. It's what drives us to come to work every day and do what hasn't been done before. To make sure our teams reflect the diversity of the clients and communities we serve. To promote equity, diversity and inclusion in our supply chain through partnerships with small- and minority-owned businesses. To leave a positive, lasting impact.

We congratulate **Doreen Taveras** on being named to Crain's New York Business' Notable Hispanic Leaders.

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AECOM



Delivering a better world

NOTABLE 2022 HISPANIC LEADERS

MARIO GARCIA

Co-director
Montefiore Einstein Center for Heart and Vascular Care

In addition to being co-director of the Montefiore Einstein Center for Heart and Vascular



Care, Mario Garcia is chief of the cardiology division and a professor of medicine and radiology. In these roles

Garcia establishes standards for technology, diagnosis and patient treatment, focusing on the cardiovascular health of diverse communities. He has recruited dozens of Hispanic faculty members and worked to promote their professional development. Garcia conducts research to improve patient experiences and outcomes related to diastolic heart failure, cardiomyopathies and valvular heart disease, and he has written extensively on various aspects of cardiac imaging. He chairs the American Board of Internal Medicine Cardiovascular Exam Committee.

EVELYN GELLAR

Managing director
Forest Hills Financial Group

Evelyn Gellar assists in the overall marketing and growth and development of the Forest Hills Financial Group. Gellar



focuses especially on the recruitment of Hispanic and female professionals, building their professional ties and

providing them with training in skills, systems and products. The managing director, a certified retirement-income and financial-services professional, is also a divorce financial analyst. Aiming to inspire the Hispanic community, Gellar speaks frequently at industry events. She is a national board trustee and a member of the diversity, equity and inclusion council for the National Association of Insurance and Financial Advisors.

KATHRYN GEORGE

Partner
Brown Brothers Harriman

At the private investment banking company Brown Brothers Harriman, Kathryn George focuses on helping



business owners with issues that crop up at the intersection of family and business. The company partner is

responsible for the 1818 Family Office, the Center for Family Business, and the Center for Women and Wealth. George and her team provide advisory services around social issues, the pandemic and remote work, and volatile markets. She chairs the investment oversight committee, co-chairs the global inclusion council and serves on the capital partners private-equity investment committee. George created a sustainability framework to help clients align investments with their values.

ROSA M. GIL

President, CEO
Comunilife

Rosa M. Gil is an advocate for vulnerable communities, overseeing the development and management of affordable



housing units and ensuring that low-income and homeless New Yorkers have sufficient housing and health care. Gil

founded Comunilife, a nonprofit that provides social services in the city. The nonprofit president and CEO develops programs to reduce health disparities facing the Hispanic community, and she has incorporated culturally and linguistically sensitive programming into services. In 2008 she opened Life is Precious, New York's only suicide prevention program for at-risk Latina teens. Gil is a co-founder of the Latino Commission on AIDS, a member of EmblemHealth's board of directors and a part of the President Carter Mental Health Task Force.

ALICIA GUEVARA

CEO
Big Brothers Big Sisters of New York City

Big Brothers Big Sisters is one of New York's largest youth mentoring organizations,



focusing on building and supporting relationships that help younger generations achieve their full potential.

CEO Alicia Guevara oversees all aspects of the organization and sets its direction to meet financial and results-driven goals. Guevara, its chief representative, advocates for fundraising to garner sector support. She is always brainstorming to find new opportunities to serve the city's youth. Guevara is a member of the Columbia Board of Alumni Association and the National Leadership Council of Big Brothers Big Sisters.

OF NEW YORK CITY RESIDENTS, **ABOUT 25% SPEAK SPANISH** (OR SPANISH CREOLE), MAKING IT THE MOST NON-ENGLISH LANGUAGE IN THE CITY

—NEW YORK PUBLIC RADIO

EILEEN GUZZO

President, CEO
Donnelly & Moore

Eileen Guzzo oversees all marketing and client interaction for Donnelly & Moore, an information-technology



consulting and recruiting firm. The firm's president and CEO runs daily sales meetings with recruiting staff, manages day-to-day

business activities and oversees general management of the firm. In addition, Guzzo leads initiatives, seminars and networking forums in support of the greater Latino business community. She was recently responsible for a cybersecurity scholarship program for young Latino students. Guzzo is a board member and information technology chair of the New York City Hispanic Chamber of Commerce.

SALLY HERNANDEZ-PIÑERO

Board chair
MetroPlusHealth

MetroPlusHealth provides a nonprofit managed health care plan and develops programs to



address social determinants of health, such as food insecurity and homelessness. Board Chair Sally Hernandez-

Piñero has successfully created a marketing and public relations division to build awareness of MetroPlusHealth. She has insured behavioral health services to ensure that mental health is prioritized, and she has worked with the plan's CEO on organizational policies. Hernandez-Piñero has held board memberships at NYC Health + Hospitals, the American Museum of Natural History, the United Way of Greater New York, Marymount Manhattan College and National Blue Cross and Blue Shield Associates, among others.

MEGAN HOGAN

Chief diversity officer
Goldman Sachs Group

Chief Diversity Officer Megan Hogan is responsible for Goldman Sachs' global diversity, equity and inclusion strategy,



culture initiatives and diverse-professional development efforts. Hogan is a member of the firm's global inclusion and

diversity committee and the One Million Black Women Steering Committee. In these roles she guides in investing billions of dollars in efforts to narrow the pay gap for Black women. Hogan is on the Hispanic Scholarship Fund's New York Advisory Council and Fordham University School of Law Center on Race, Law and Justice. She is a regular volunteer at the food pantry West Side Campaign Against Hunger.

CAROLINA JANNICELLI

Head of community impact,
managing director
JPMorgan Chase

At the investment banking giant JPMorgan Chase, Carolina Jannicelli leads a team governing



firmwide strategy and the implementation of a \$30 billion racial equity initiative aimed at closing the racial wealth

gap. The head of community impact and managing director collaborates with all business lines and corporate functions—including diversity, equity and inclusion, and corporate responsibility—to incorporate philanthropic and policy efforts that drive inclusive economic growth. Jannicelli built and led the Latina American High Net Worth business and mentors many Latino colleagues at JPMorgan Chase. She is on the corporate board of advisers of UnidosUS, the nation's largest Hispanic civil rights and advocacy organization.

EDUARDO LAGUERRE

Founder, chairman
Charter School of Educational Excellence

Eduardo LaGuerre of the Charter School of Educational Excellence has raised capital



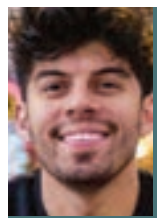
and provided leadership in the building of its elementary, middle and high school divisions. The school serves one of Yonkers'

neediest communities, offering an alternative to public education following the closure of many low-cost parochial schools in the area. As the school's founder and chairman and throughout his career, LaGuerre has served the Hispanic community, co-founding the Neighborhood Association for Inter-Cultural Affairs in the Bronx and co-developing affordable housing in that borough. He is vice president of the Neighborhood Preservation Coalition of New York State and a trustee of the Foundation for a Greater Opportunity.

JOE LARESCA

CEO
Noise

At the full-service marketing, advertising, venture studio and creative company Noise, Joe Laresca oversees capital-raising efforts, manages client relationships and business development, and works on the company's overall vision.



As CEO, head of strategy and creative director, he is working to launch Noise Latin, a Spanish language division offering services in Spanish in an effort to raise awareness of Latin American culture. Laresca, who performs reggaeton and pop music under the stage name "Santi," has appeared on *Forbes'* 30 Under 30 list. He is an adviser at the luxury real estate agency Serhant, where he previously was head of marketing.

ALBERTO LOPEZ

Co-founder, artistic director
Calpulli Mexican Dance Company

Alberto Lopez oversees Calpulli Mexican Dance Company, where he develops educational content and works with dancers, artists and musicians to ensure the company's artistic cohesion and to celebrate Mexican culture. The



company's artistic director received an award for best choreography from the Berkshire Theater Critics in the summer of 2021, and he is credited with the company's selection for performances at the Chelsea Factory and other notable venues this year. Since co-founding Calpulli in 2003, Lopez has developed and led school programs in an attempt to share cultural knowledge with hundreds of young people.

LATINO WEALTH
IN THE U.S. HAS
GROWN BY AN
**AVERAGE RATE
OF 7% ANNUALLY
FOR THE PAST
20 YEARS, MORE
THAN DOUBLE
THE RATE OF
NON-LATINO WHITE
WEALTH**

—MCKINSEY

JORGE LOPEZ JR.

Executive vice president, general
counsel
Memorial Sloan Kettering Cancer
Center

Jorge Lopez Jr. leads members of the in-house legal staff at



Memorial Sloan Kettering Cancer Center as they provide advice on a variety of agreements, projects and strategic

initiatives that further the center's aims in cancer care, research and education. In addition, the executive vice president and general counsel guides the government relations team to ensure that the interests of the cancer center and other health care institutions are considered in policymaking. His leadership in diversity, equity and inclusion work allowed the cancer center's legal department to achieve Mansfield Rule certification, which recognizes law firms and legal departments that meet diversity-related criteria. He is on the advisory board of the Petrie-Flom Center for Health Law Policy, Biotechnology and Bioethics.

MARIA DEL PILAR LOPEZ

Director of business management
and family office
Citrin Cooperman

At the accounting firm Citrin Cooperman, Maria del Pilar



Lopez oversees client relationships, engagements, profitability and business development. The director of the firm's

business management and family office builds communications with clients and guides staff members on fulfilling clients' tax and financial needs. Lopez also works with partners at the firm to improve efficiency and talent retention. She has been instrumental in helping emerging Hispanic artists achieve their financial goals. Lopez teaches seminars aimed at empowering underserved communities to achieve long-term financial independence. She is a member of the Entertainment, Media and Sports Association at New York University's Stern School of Business.

Congratulations to
Kathryn George
and all the 2022 Crain's
Notable Hispanic Leaders

 BROWN BROTHERS HARRIMAN



PAOLA LOZANO

Head, Spanish language practice
Skadden, Arps, Slate, Meagher & Flom

Paola Lozano, who specializes in mergers and acquisitions, is the first Latin American-born



female partner at Skadden, Arps, Slate, Meagher & Flom. In addition to being head of the Spanish-language

practice at the law firm, Lozano is co-head of its Latin America group. She has served on the firm's policy committee and has represented companies including Citigroup in major sales and acquisitions, among them a deal that Latin Lawyer named Public M&A Deal of the Year. Lozano leads a diverse team and mentors the firm's visiting attorneys every year. She previously was director of Goddard Riverside, a nonprofit that provides underserved communities with education and housing.

OLGA LUCIA FUENTES-SKINNER

Partner
Glenn Agre Bergman & Fuentes

Olga Lucia Fuentes-Skinner, who co-founded the law firm Glenn Agre Bergman & Fuentes, is a



trial lawyer and a partner in the firm with experience in litigation surrounding accounting malpractice, breach of

contract and fraud cases. Her most notable cases include a \$725 million fraud and accounting malpractice matter and representation of an international food and lifestyle company in an internal investigation. Fuentes-Skinner chairs her firm's pro bono and diversity committees. She frequently promotes the appearance of female attorneys—especially those of color—in courtrooms nationwide. Fuentes-Skinner has been nominated to the boards of Learning Spring School and the New York Lawyers for the Public Interest.

JIRANDY MARTINEZ

Executive director
Community Resource Center

In a decade spent at the Community Resource Center, Jirandy Martinez has developed initiatives that serve the



immigrant community. The center's executive director advances its mission of empowering immigrant and

low-income families through programs, among them a fund for excluded workers in response to the pandemic and various supports for communities devastated by Hurricane Ida. Under Martinez's leadership, a team at the center launched Building Our Future, a holistic workforce development program. Outside of work, she is on the Mamaroneck-Larchmont Human Rights Committee and the board of Nonprofit Westchester. Martinez helped launch the Coalition for Community, a diverse group of stakeholders dedicated to supporting all community members.

WALFRIDO MARTINEZ

Managing partner
Hunton Andrews Kurth

At the international law firm Hunton Andrews Kurth, managing partner Walfrido Martinez steers the firm's global



enterprise, implementing strategy and practicing complex business litigation and white-collar criminal

defense. When the pandemic struck, Martinez worked to ensure employee job retention and to maintain the firm's pro bono practice. He has been a leader in the firm's diversity and inclusion initiatives, and *National Law Journal* named him to its 50 Most Influential Minority Lawyers list. Martinez received the U.S. Coast Guard Meritorious Public Service Award in 2021. He is a trustee of the Colonial Williamsburg Foundation and George Jackson Academy Middle School.

ANA MELENDEZ

CEO
DOT Strategies

At DOT Strategies, which works to support organizational and community leadership, CEO Ana Melendez provides strategic



analysis and planning skills to organizations and small businesses. Since the company was started in 2019, Melendez has

organized community engagement events and partnered with agencies to provide underserved families with bookbags. She was previously chief program officer of We Stay/Nos Quedamos, a nonprofit dedicated to self-determination and sustainable community development. Melendez, a recipient of the George Soros Open Society Institutes Fellowship, holds a position at a local nonprofit that provides resources for transitional housing programs that serve homeless individuals across the five boroughs.

FORTUNE 500 COMPANIES HAVE HAD 41 LATINX CEOS SINCE 2000

—WHO RULES AMERICA

JORGE MONTALVO

Chief operating officer
Physician Affiliate Group of New York

Jorge Montalvo plays a leading role on the executive management team at Physician Affiliate Group of New York. The



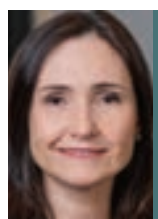
chief operating officer oversees operations at PAGNY-affiliated hospitals and the Rikers Correctional Center and

manages PAGNY's staff. In addition, Montalvo leads negotiation and administration of the organization's contract with NYC Health + Hospitals, and he supervises administrative standardization efforts, strategic marketing, government relations and community initiatives. In response to the pandemic, he built physician wellness centers to benefit health care workers. To support diverse senior talent, he created an internal pipeline at PAGNY. Montalvo has been recognized by *City & State* and *Schneps Media*.

SILVANA MONTENEGRO

Global head of advancing Hispanics and Latinos
JPMorgan Chase

Silvana Montenegro has spent 17 years supporting Latin American business in various



professional capacities. At JPMorgan Chase, Montenegro works to provide a unified vision and strategy to

advance the unique priorities of the Hispanic and Latino communities, in line with JPMorgan's \$30 billion racial equity commitment. The global head of advancing Hispanics and Latinos was recently recognized by *Latino Leaders Magazine*, and she has been featured in *Latina Style* and *El Tiempo Latino*, on Univision and at professional summits and conferences. She previously was the investment banking company's head of commercial banking talent, diversity and inclusion.

WILL MOYA

Vice president, student finance and institutional effectiveness
Berkeley College

At Berkeley College, Will Moya leads and directs the departments of financial aid,



student accounts, and institutional effectiveness, overseeing the college's participation in federal and state financial

aid programs. His two decades of experience in higher education have primed him to address student needs through initiatives such as a student success coaching program and a campus food pantry. The college vice president is a peer evaluator for the Middle States Commission on Higher Education. Moya recently moderated a panel on secondary education hosted by the New York State Association of Black, Puerto Rican, Hispanic and Asian Legislators.

JULIE MUNIZ

Partner
Fragomen, Del Rey, Bernsen & Loewy

At the law firm Fragomen, Del Rey, Bernsen & Loewy, Julie Muniz works with clients across industries, including energy,



health care and entertainment. The law partner leads and mentors a team of associates, client-service managers and paralegals in

overseeing immigration programs that include such matters as global workforce mobility, mergers and acquisitions, policy development, family immigration and permanent residence. Muniz participates in town halls and shares her expertise on travel- and immigration-related legal matters with large professional groups. In her latest pro bono work, she represents a family of Honduran asylum seekers.

HENRY R. MUNOZ

Founder, chairman
Cultural Productions

Founder and Chairman Henry R. Munoz directs and executes Cultural Productions' mission of creating media, communica-



tions and education campaigns that advance thought leadership among American Latinos. This

year Munoz partnered with the state Democratic Party to launch the Nueva York Initiative, a bilingual empowerment program that seeks to increase Democratic support and engagement among Spanish speakers. Munoz has championed private and public partnerships designed to support the city's Latino community in the pandemic. He is the former and longest-serving finance chair of the Democratic National Committee. Munoz is the first Latino and openly gay man to serve as the DNC's finance chair emeritus.

CARLOS PARDO MARTIN

Partner
McKinsey & Company

As a partner in the health care practice of McKinsey & Company's New York office,



Carlos Pardo Martin leads the global consulting firm's Medicaid domain and co-leads its behavioral health domain,

supporting innovative treatments for mental health and substance use disorder. In support of community organizations dedicated to the city's most vulnerable communities, Pardo Martin consults pro bono for various organizations in the region dedicated to childhood and adolescent mental health. He leads the Hispanic and Latino network of consultants within the New York office, and he supports key initiatives at McKinsey's Center for Societal Benefits Through Health Care.

JOE PERCOCO

Co-founder, CEO
Titan

At Titan, an investment management startup, co-founder and CEO Joe Percoco has raised tens of



millions of dollars over two funding rounds for the platform, which has numerous celebrity investors, including Jared

Leto, Will Smith and Odell Beckham Jr. Percoco also launched Titan Crypto, the first actively managed cryptocurrency portfolio available to U.S. investors. Across his endeavors, Percoco is working to close the financial literacy gap and expand access to actively managed assets, an aim especially pertinent to the Hispanic population. He is credited with the retention of 100% of his employees since the pandemic struck.

LATINO IMMIGRANTS IN THE CITY REPRESENT MORE THAN 20 ETHNIC GROUPS

—MAYOR'S OFFICE OF IMMIGRANT AFFAIRS

ADRIANA QUIÑONES-CAMACHO

Chief of medicine
Tisch Hospital, NYU Langone Health

Adriana Quiñones-Camacho is responsible for the clinical direction of NYU Langone



Health's Tisch Hospital. As chief of medicine, Quiñones-Camacho is the first Latina to serve in that position at

Tisch. She partners with the hospital's administrative, nursing and physicians arms to ensure quality and efficient patient care and satisfaction. As an associate professor at New York University's Grossman School of Medicine, Quiñones-Camacho provides clinical education to residents, fellows and students. She treats her own patients for heart disease and helps manage their risk factors. Her work is credited with NYU Langone Health being named the No. 1 hospital in New York state and the No. 3 hospital in the nation, according to *U.S. News & World Report's* annual Best Hospital honor roll.

ISABEL RAFFERTY

Founder, CEO
Canela Media

At the digital tech company Canela Media, founder and CEO Isabel Rafferty oversees all aspects of the company, from



finances and hiring decisions to product introductions and the formation of brand relationships. Rafferty

recently led the launch of Canela.TV, Canela News and Canela Music, hosted two upfront presentations and secured tens of millions of dollars in venture capital funding. She has been recognized by E&Y, Adtech, Admonsters, AdExchanger, NYC TV Week and Cynopsis. Her work builds on a career of entrepreneurship and experience in launching a mobile advertising company. She supports Father Joe's Villages in San Diego, which helps reduce homelessness, and California State University at San Marcos, where her goal is to boost academic success among Hispanic students.



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Congratulations to **Alexander Reyes** and **Maria del Pilar Lopez** on being recognized as *Crain's New York Business* **2022 Notable Hispanic Leaders**.

We are proud to have you both as members of our team!

Get In Touch

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Partner
areyes@citrincooperman.com

Maria del Pilar Lopez
Director
malopez@citrincooperman.com

"Citrin Cooperman" is the brand under which Citrin Cooperman & Company, LLP, a licensed independent CPA firm, and Citrin Cooperman Advisors LLC serve clients' business needs. The two firms operate as separate legal entities in an alternative practice structure. Citrin Cooperman is an independent member of Moore North America, which is itself a regional member of Moore Global Network Limited (MGNL).

TOMAS RAMOS

Founder, president and CEO
Oyate Group

At the nonprofit Oyate Group, Tomas Ramos initiated and oversees all of its programming, from youth development and



gun violence prevention to efforts to combat food insecurity and support local businesses. Oyate's founder, president and

CEO guides a team of 10 employees and is responsible for fundraising and budgeting. In addition, Ramos works to build and maintain partnerships that lead to increased resources for the communities his organization serves. Since the pandemic, his efforts have led to the vaccination of tens of thousands of New Yorkers deemed "unreachable." Ramos created a scholarship program that sent 20 young Bronx residents to college with financial assistance.

ALEXANDER REYES

Partner
Citrin Cooperman

Alexander Reyes' responsibilities for accounting and consulting firm Citrin Cooperman include developing and managing a



comprehensive industry strategy across the U.S. The Citrin Cooperman partner works closely with the local office

managing partners to develop a people and growth strategy and business development. Reyes, who leads the firm's financial services industry practice, provides a broad range of assurance and advisory services, functioning as business adviser for a range of clients in various industries. He is on the New York advisory council for the Hispanic Scholarship Fund, and he is involved with various professional associations and committees as a member of the New America Alliance. Reyes is a board member of the Hedge Fund Association.

ELENA RIVERA-CHEEK

Founder, CEO
Copy & Art

CEO Elena Rivera-Cheek founded Copy & Art as a creative agency in 2011. Her efforts for the award-winning agency,



which is based in Westchester County, have earned her recognition by the Westchester Hispanic Chamber of Commerce and

Business Council of Westchester. Rivera-Cheek emphasizes working with Hispanic students at her alma mater—the State University of New York at Stonybrook—and she speaks regularly to business and consumer audiences on topics that range from diversity, equity and inclusion to marketing to mentorship. Rivera-Cheek is a member of Chief, a private membership network focused on connecting and supporting women executives.

FERNANDO RIVERA SAAD

Managing director
Goldman Sachs Group

Goldman Sachs' Fernando Rivera Saad is head of the Fixed Incoming Clearing Corporation's



Americas Structuring and Solutions Group, which focuses on delivering innovation to the firm's clients across the

global currencies and emerging markets, credit, rates and commodities businesses. The managing director, who is also co-head of market strategy for Latin America, focuses on financing projects related to infrastructure, government and environmental, social and governance issues. He was awarded Project Finance International's 2021 Americas Transport Deal of the Year for the firm's transaction with Autopista Rio Magdalena 2. He was invited to the Council of Urban Professionals. He advises his alma mater, the Loyola University College of Business.

NAVARRA RODRIGUEZ

President, chief medical officer
AdvantageCare Physicians

AdvantageCare Physicians' Navarra Rodriguez advances affordable, quality care for individuals, families,



communities and businesses, especially those that are historically underserved. The president and chief medical officer

has grown the practice—which serves a half-million New Yorkers across the five boroughs and on Long Island—to encompass 40 medical officers with more than 400 front-line workers and expanded social and lab services for patients. Integrating virtual visits in response to the pandemic, Rodriguez equipped her staff with resources to maintain vital care work, including diabetes and cancer screenings and childhood immunizations. She mentors aspiring clinicians and nurses, and she leads a cultural-competency committee supporting EmblemHealth's diversity, equity and inclusion strategy.

EL MUSEO DEL BARRIO ON MANHATTAN'S MUSEUM MILE WAS **FOUNDED IN 1969** TO CELEBRATE AND PROMOTE LATINO CULTURE, WHICH WAS OFTEN OMITTED FROM OTHER CULTURAL SPACES

—NYC ARTS

JULIO ROMAN

Founder, CEO
Out Agency

At the Out Agency, a consultancy focused on addressing the needs of the LGBTQIA+ community, founder and CEO Julio Roman



plans and develops business strategies to motivate a team of engaged employees. The agency's work in safe space

design, public health, advocacy, and queer-leadership development, has earned him recognition from the LGBTQIA+ community on Capitol Hill, the State Department, the World Monetary Fund of D.C. and the United Nations. Roman, the bestselling author of *Out of Space: Creating Safe Spaces in Unlikely Places*, has more than 22 years of experience in social justice work. He is on the board of directors at Ark of Freedom Alliance, and he is an LGBTQIA+ commissioner for Newark, New Jersey.

RONALD ROSADO ABAD

CEO
Community Housing Innovations

CEO Ronald Rosado Abad of the nonprofit Community Housing Innovations endeavors to provide homeless emergency



housing, supportive housing, affordable housing, permanent housing, first-time

homeownership counseling and education, eviction prevention, and services related to housing security and financial literacy. Rosado Abad is a major speaker and thought leader on affordable housing and homelessness issues in Westchester County and on Long Island. While expanding his organization into the city, Rosado Abad served on the boards of organizations, among them Nonprofit Westchester, the Priority and Strategy Council of the Human Services Council, and the William George Agency.

ANA RUA

Head of government affairs, New York and New York state
Crown Castle

At Crown Castle, one of the nation's largest providers of shared communications



infrastructure, Ana Rua builds partnerships and coalitions to ensure connectivity and digital optimization for businesses,

individuals and communities. The head of government affairs helps shape Crown Castle's public policy approach in New York and aims to equip disenfranchised and underserved communities with the tools to succeed. Rua was part of a team that implemented former Gov. Andrew Cuomo's \$500 million project to bridge technology gaps in rural communities. She has met with local community leaders across almost all New York counties to publicly fund projects for community needs. Rua chairs the board of the York College Foundation and sits on the board of Junior Achievement of New York. She was in this year's class of the Partnership for New York's David Rockefeller Fellowship.

JUAN RUBIO

Senior director
Alvarez & Marsal Taxand

In the global transaction tax group Alvarez & Marsal Taxand, senior director Juan Rubio leads domestic and cross-border



private-equity transactions. Rubio's most recent clients have included American Securities, Latham Group, Tekni-Plex, Mill

Rock Capital and Hill Capital, which have approximately \$10 billion in combined value. He offers advice in the infrastructure, energy, manufacturing, consumer, health and technology sectors. Rubio has participated in various initiatives elevating the Hispanic American community, including at various New York State Society of Certified Public Accountants' high school education and college-recruitment events. Through the Association of Latino Professionals for America and Baruch College, Rubio has mentored students and helped them receive job offers at city accounting firms.

DEBBIE SALAS-LOPEZ

Senior vice president, community and population health
Northwell Health

Senior Vice President Debbie Salas-Lopez of Northwell Health, one of New York's largest health



care providers, oversees entities aimed at improving health and well-being for diverse clients. Her department oversees the

health system's \$1.4 billion in charity care and community benefit. Salas-Lopez led a faith- and community-based initiative, focused on underserved areas, essential workers and first responders, that offered free Covid testing and vaccinations at more than a thousand locations in the state. She recently supervised efforts focused on youth engagement, mental health and wellness, maternal health and substance abuse, among other social and medical issues. Salas-Lopez has been recognized by *Modern Healthcare*, the United Hospital Fund and the Hispanic Chamber of Commerce.

MELISSA SANTOS

Senior managing director, head of segment and channel strategy
Webster Bank

At Webster Bank, Melissa Santos is responsible for sponsoring client engagement strategies,



designing executable and strategic initiatives, and partnering with segment and distribution-channel leaders to provide

thought leadership and oversight. The senior managing director was on the senior leadership team for a merger this year that helped Webster become one of the top 30 banks in the nation. Santos also helped launch Amigos at Webster, a business resource group she co-leads that focuses on developing programs that enrich the lives of colleagues, clients and broader communities. Among such efforts: a volunteering event at a food bank to combat food scarcity.

RUTI SMITHLINE

Partner, co-chair of investigations
Morrison Foerster

As co-chair of Morrison Foerster's investigations and white-collar defense group, partner Ruti Smithline leads its



Latin America foreign desk and New York litigation department. Smithline has helped the firm expand throughout

Latin America, worked on a team for the independent compliance monitor as appointed by the Department of Justice, and conducted a multiyear internal investigation into anti-money laundering controls at a New York state-owned bank. Smithline has been recognized by LatinVex and Chambers USA. She is active in the Cyrus R. Vance Center for International Justice and provides pro bono representation for anti-corruption initiatives. As a member of the Women's White Collar Defense Association, Smithline strives to facilitate business opportunities for women in administrative fields.

NESTOR HUGO SOLARI

CEO, founder
Sigo Seguros

Sigo Seguros founder and CEO Nestor Hugo Solari has conducted major seed fundraising for the Spanish



insurance technology company, where he helps increase affordable access to car insurance. Solari has

spoken on podcasts and panels discussing entrepreneurship. His efforts earned his company finalist status in the investment firm Angeles Investors' 2022 Angeles 100 Award. Earlier in his career, at Goldman Sachs, Solari worked on transactions in Brazil, Mexico, Peru and Colombia. He provides job opportunities specifically within the Latin American community and volunteers with Sponsors for Educational Opportunity. Solari, who has mentored first-generation college students through America Needs You New York and New Jersey, is on the board of the Microfinance Club of New York.

ANDRES SOSA

Vice president, area manager
Gilbane Building Company

Andres Sosa helps deliver landmark projects related to city housing. Sosa is responsible for Gilbane's portfolio of mixed-use



development and high-rise residential construction. His position as vice president and area manager includes the

oversight of preconstruction and construction services for Gotham Point South Buildings in Queens—which contain low-and middle-income units—and luxury properties and office space in Manhattan and Brooklyn. Sosa has been involved in the construction of the New York Times' headquarters and the EY Building in Times Square. He is a member of Hispanics Organizing Leaders @ Gilbane, which promotes Hispanic culture and workplace inclusion, and a board member of the ACE Mentor Program of Greater New York in connection with the architecture, construction and engineering fields.

RAMON TALLAJ

Chairman, board of directors
Somos Community Care

Somos Community Care is a nonprofit pay-for-performance model health care network that under Chairman of the Board



Ramon Tallaj's leadership has opened more than 125 trilingual Covid-19 sites and provided free testing for 2 million people.

In addition, Somos facilitated free health education and ran call centers in five languages. Pop-up vaccination site venues included public housing, churches and Yankee Stadium. Tallaj runs his own eponymous foundation, which through grants and scholarships, among other awards, funds Hispanic youth around the world who are studying medicine and health. A short documentary film, *Dr. Tallaj, the Hispanic Physician Who Faced Covid-19 in New York*, was nominated this year for a New York Emmy Award.



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JOSÉ TAVAREZ

President
Bank of America New York City

José Tavarez oversees the delivery of Bank of America's services across eight lines of business in the city. The bank's New York City president leads initiatives to broaden opportunities for bank employees and champions philanthropic efforts that affect the city and Westchester County. As the vice chair and head of wealth management advisory, Tavarez guides client offerings for individual wealth in partnership with global departments. In his 25 years of leadership, he has transformed large cross-functional businesses, generated positive margins and ensured efficient operations. Tavarez was appointed to Mayor Eric Adams' Business Leadership Council, where he has supported educational equity initiatives and public health programs. He is on the board of trustees for the Spence School and on the acquisitions committee of the Studio Museum in Harlem.



DOREEN TAVERAS

Associate vice president, director of diversity programs
AECOM

As director of diversity programs at AECOM, a construction engineering company, Doreen Taveras has worked closely with the Minority, Women, Disadvantaged Business Enterprise community to increase diversity in the professional services industries. Taveras led an internal audit for the New York metropolitan region to assess annual spending, which helped strategize local outreach. The company's associate vice president has spoken at various industry events, coordinating one in which service-disabled, veteran-owned business firms partner with public agencies. As a founding member and treasurer of the New York City School Construction Authority's Hispanic Society, she developed and managed a scholarship program that benefited more than 570 city high school and 125 college minority students.



LUIS VALLS

President, electrical distribution division
Turtle & Hughes

At the e-supply store Turtle & Hughes, Luis Valls delivers complex industrial power product solutions to the tristate transportation, wastewater treatment, commercial, residential and power authorities. In his 21 years at Turtle, Valls has helped drive the its growth and profitability by mentoring new employees and developing a sales model that combines strategic guidance with value-added engineering to produce safe and sustainable urban infrastructure. In response to the pandemic, Valls engaged employees in positive change management and accelerated a digital transformation. The president of Turtle's electrical distribution division is a member of the Hubbell Distribution Advisory Council and a former member of the Eaton Distribution Advisory Council, major corporations in his industry.



EDUARDO VILARO

Artistic director, CEO
Ballet Hispánico

Artistic director and CEO Eduardo Vilaro is responsible for setting Ballet Hispánico's creative vision and executing aesthetics and branding. Vilaro oversees business functions, such as strategy, fundraising and thought leadership. His accomplishments include helping curate and develop BAAND New York's first free dance concert, which incorporated all five of the city's major dance companies. His work led to Ballet Hispánico being named one of America's "cultural treasures" by the Ford Foundation. Vilaro was grand marshal of this year's city Dance Parade Among his accolades, he is a recipient of the Ruth Page Award for choreography and an inductee into the Bronx Walk of Fame. Vilaro created the Latinx Leadership Summit for national leaders to tackle issues and launched Diálogos, a conversation exploring the arts, social justice and Latinx cultures.



ROBERTO YANEZ

President, general manager
Univision New York

Roberto Yanez oversees all aspects of the New York television stations WXTV and WFUT and several radio stations. Univision's president and general manager also supervises its Philadelphia, Washington, D.C., and Cleveland markets. Yanez is credited with initiating partnerships with state and local chambers of commerce to inform, empower and educate struggling small-business owners, including launching a new show featuring business administration-related guests. Yanez served on New Jersey's Recovery Advisory Board in response to the pandemic, created a task force on diversity within his office, and oversaw efforts at Univision to increase census participation among Hispanics.



Congratulations

Melissa Santos

A Crain's New York Business
Notable Hispanic Leader honoree

We applaud Melissa for her commitment to the Webster Amigos business resource group and her dedication to advancing opportunities for Hispanics and Latinos in our communities.

Congratulations to all this year's outstanding honorees.



*Senior Managing Director,
Head of Segment and Channel
Strategy at Webster Bank*

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